

**WILTON SCHOOL'S 80<sup>TH</sup> ANNIVERSARY**  
**"PAST AND PRESENT" CAKE DECORATING CONTEST**  
**Official Rules**

NO PURCHASE NECESSARY

CONTEST IS OPEN TO ALL DECORATORS OVER THE AGE OF 18 WHO ARE LEGAL RESIDENTS OF THE 50 UNITED STATES, WASHINGTON, D.C. ENTRIES ARE LIMITED TO THE FIRST 65 ELIGIBLE ENTRIES RECEIVED.

**SPONSOR:** Wilton Industries Inc., 2240 W. 75<sup>th</sup> Street, Woodridge, IL 60517

**HOW TO ENTER:** Beginning 04/15/08 through 06/02/08, visit [www.wilton.com](http://www.wilton.com) to obtain an entry form that can be downloaded or picked up in-person at The Wilton School located at 7511 Lemont Road, Darien, IL 60561, completed and mailed via traditional postal services. All entries must include a completed official entry form and a \$25.00 entry fee. Entry fee must be in the form of cashier's check or money order. There will be no refund of entry fee for any reason. **DO NOT MAIL CASH or PERSONAL CHECKS.**

- ☐ **MAILED ENTRY FORMS:** To submit your entry through traditional postal services you should download and print the entry form, and mail the completed entry form with your \$25.00 entry fee. Entry forms should be mailed in a hand-addressed envelope with first class postage affixed, to: The Wilton School "Past and Present" Contest, 7511 Lemont Road, Darien, IL 60561. Entries must be postmarked by 06/02/08 and received by 06/09/08.
  
- ☐ **CONTEST ENTRIES: It is the sole responsibility of the contestant to coordinate arrangements for the contest entry to be displayed at The Wilton School.** Displays must be set-up during the designated hours at The Wilton School located at 7511 Lemont Road, Darien, IL 60561. Hours for set-up are Friday, June 13, 2008 4:00 – 6:00 PM Central Time (CST) and Saturday, June 14, 2008 8:00 – 9:30 AM Central Time (CST). Judging will begin at 9:30 AM Central Time (CST) on June 14, 2008. Winners will be announced during the awards ceremony at 4:00 PM Central Time (CST) on June 14, 2008. Winners need not be present to win. All entries must remain on display until 5:00 PM Central Time (CST), June 14, 2008. Entries may be removed between the hours of 5:00 – 6:00 PM Central Time (CST). Any displays not picked up by 6:00 PM Central Time (CST) become the property of Wilton and will be disposed of according to the wishes of the sponsor. While every precaution will be taken to ensure that your display is not touched and/or damaged, Wilton or the contest directors will not be held responsible or liable for any loss or damage during the contest or while cakes are on display. Use expensive or irreplaceable decorations at your own risk. The entry cake, cookie, gingerbread, or other decorated food item must be the sole work of the entrant and may not have been submitted to another regionally or nationally publicized recipe contest. Limit one entry per person.

**JUDGING:** Contestants will enter in one of two divisions: Non-professional or Professional. Professional is defined as a teacher or decorator who is paid for their decorating work. Entries will be reviewed by a judging panel comprised of Wilton employees and guest experts in the cake decorating field who have experience in design. Final judging to determine winners will be accomplished by an expert panel based on a 100-point system using the following five categories: creativity of design; originality; neatness/overall appearance; skill/degree of difficulty; use of color/attention to detail. In the event of a tie, tied entries will be re-judged in accordance with criteria listed above to determine final winners. Wilton reserves the right to disqualify any entry that, in the sole opinion of the judges, refers, depicts or in any way reflects negatively upon the sponsor, the promotion or any other person or entity.

**PRIZES & APPROXIMATE RETAIL VALUES:** Prizes will be awarded as follows – (1) **One Grand Prize** (Best of Show) to top scoring entry from any division. Choice of class(es) at The Wilton School total value of \$1,000 (includes tuition and registration fees) and a Cuisinart™ 7 Quart Stand Mixer (\$499 value) for a total prize value of \$1,499. (1) **First Place Winner Prize in each division** (Two total First Place Winners) \$500 in Wilton products to be selected by sponsor, a Cuisinart™ 7 Quart Stand Mixer (\$499 value) and a one-day workshop at The Wilton School (includes tuition and registration fees of \$115) for a total prize value of \$1,114. (1) **Second Place Winner Prize in each division** (Two Second Place Winners) \$250 in Wilton products to be selected by sponsor, a Cuisinart™ 7 Quart Stand Mixer (\$499 value) and a half-day workshop at The Wilton School (includes tuition and registration fees of \$85) for a total prize value of \$834. Prizes consist of only the items specifically listed as the prize.

## **GENERAL RULES:**

### ELIGIBILITY:

- The contest is open only to legal residents of the 50 United States, and Washington, D.C.
- Employees of Wilton Industries, Inc., their affiliates, subsidiaries, advertising, promotion and Internet agencies and their immediate family members and/or those living in the same household of each are not eligible.

### ENTRIES:

- Entries are limited to the first 65 eligible entries received.
- Notification of acceptance will be sent upon approval of entry.
- Limit of one entry per person.
- Each contestant will receive one commemorative Wilton shirt.
- Each entrant will be provided a display area of no larger than 24 x 24 inches. This space includes the board or any other material the display is set upon. There are no height limitations.
- No water or electricity will be available for the contestants to use.
- Display area will be covered with a cloth, but entrants will be allowed to provide additional cloth if desired, for their display area.
- Each entry will receive a numbered display card. After judging is completed, display cards will be turned over to reveal the contestant's name. No outside signage or promotional materials will be allowed.
- Real Cakes or cake dummies are acceptable, however dummies must be able to be reproduced in real cake form. Cookie, gingerbread or confection displays must be real and edible. Licensed character cakes will not be considered.
- Plastic items and non-edible items may be used sparingly, but use of such is highly discouraged, and will be judged accordingly. Exceptions are plastic plates, pillars and supports for tiered cakes. Toothpicks, wires and non-edible stamens are allowed in the creation of sugar flowers.
- Entries must be created for Wilton School's 2008 "Past and Present" Cake Contest. Items entered in previous contests will not be considered. **All work on the display must be the sole work of the entrant.**

### WINNERS/PRIZES:

- The Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process or otherwise violates the rules.
- By accepting the prize, winners agree to hold Sponsor, its respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of use of prize.
- Acceptance of prize constitutes permission to the Sponsor and its agencies to use winner's name and/or likeness and submitted pictures for purposes of advertising and promotion without further compensation to the participant without limitation.
- By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges.
- Sponsor reserves the right not to award prizes if there are no eligible entries in the contest. Sponsor reserves the right to substitute prizes of equal or greater value.
- Winners may not contact media until contest results have been announced by Wilton.
- No transfer or substitution of prize permitted. Award of grand prize is contingent upon acceptance of, and registration for, Wilton Course(s).

### OTHER:

- All federal, state and local laws apply. Void where prohibited by law.
- All taxes are the sole responsibility of the winner.
- Sponsor is not responsible for incomplete, lost, late mail or postage due or for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Sponsor is not responsible for any liability for damage to any computer system resulting from participation in or accessing or downloading information in connection with this promotion.
- Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize.
- For names of winners, send a self-addressed stamped envelope, to: The Wilton School "Past and Present" Contest Winners, 7511 Lemont Road, Darien, IL 60561. Winners will be announced on June 14, 2008 after final scoring from the judges. Winners list will not be available online until June 17, 2008.