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FOR IMMEDIATE RELEASE

Wilton Introduces New Wedding and Shower Favors and Candies

Woodridge, Ill. – (January 2008) – Weddings are time-honored traditions, with great thought, time, money and planning going into the big event, as well as all the smaller celebrations leading up to it. Whether your personal style is traditional or contemporary, down-to-earth or "WOW", the many shower, bachelorette and wedding products available from Wilton Enterprises allow you to be yourself.

Whether planning a shower or the wedding reception, favors are on the list of "things to do." Adding to its already varied and easily personalized favor offerings, Wilton is introducing a number of new favor making kits.

Included are:

- **Mini Martini Glass** – trend perfect, the ideal size for a variety of favor candies; 24 favors per kit, which includes printable tags, tulle circles and ribbon. \$24.99.
- **Champagne Bottle** – champagne and celebration, the perfect match; fill with candies then add a personalized label made using a template found on www.wiltonprint.com. Each kit includes 24 bottles, lids, adhesive labels, satin ribbons and complete instructions. \$24.99.
- **Umbrella** - the iconic shower symbol updated for today's happy couples. Each kit includes 24 favors, printable tags and satin ribbon. \$24.99.
- **Purse** – Fill these crystal clear favors with candies, attach the printable tag with the included ribbon, and you're ready for the party! 24 ct - \$24.99.

- more -

celebrate!

Wilton Introduces New Wedding and Shower Favors and Candies – add one

- **Flower** – Colorful candies placed in the daisy-shaped box adds a festive touch to any shower or wedding. It's also a nice addition to garden parties, a Mother's Day tea, or that special teen girl's birthday party. The 24-piece kit includes printable tags and ribbon. \$24.99.
- **Heart-Shaped Wedding Bubbles** – bubbles are a staple at many weddings, and this container represents the love you have for each other. 12 ct - \$12.99.

In addition to the containers, Wilton has also added a number of new candies to its favor candy product line. Among the new candies are white Dove Favor Candy, Sweet Hearts Favor Candy, Tuxedo (black and white) Jelly Beans and Pastel Mix Jelly Beans.

The suggested retail price of for all the new Wilton Favors is \$12.99 - \$24.99. They are available at major craft and other retailers across the country, as well as online at www.wilton.com.

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Wilton Enterprises, headquartered in Woodridge, Ill., has been a leader in cake decorating since 1929. Today, the company is also the market leader in cake, candy, cookie, wedding, bakeware, and home celebration products. From the hottest licensed characters to specially shaped holiday products, Wilton offers cake pans, cookie cutters, baking cups and traditional pastry decorating tools. For the latest information on Wilton products and ideas for all occasions, visit Wilton online at www.wilton.com. To locate the closest Wilton Method Cake Decorating classes, call 800-942-8881.