

# WILTON WEDDING STYLE/ *Pink*

## *In This Issue*

The Day

The Ceremony

The Reception



### **PINK!**

*The color of romance symbolizes femininity, fidelity, gentleness and love.*

*From the palest blush to antique rose to sorbet, pink is perfect for a fairy-tale event that leads to happily ever after.*

*Versatile pink, however, does have a bold side: Pairing hot pink with equally bold/deep colors is energizing.*

Dear Editor,

Brides today want to be pretty-in-pink *and* save on the green. Is it possible to have a dream wedding on a budget? With Wilton's help, the answer is yes!

From a fantasy cake to luxurious stationery and pearl-trimmed accessories, the experts at Wilton pull out all the stops for a majestic ceremony and reception. The best news: you won't pay a king's ransom for this royal wedding when you do some of the design work yourself!

### **Happy Weddings!**

Nancy Siler  
VP Consumer Affairs & Public Relations  
Wilton Enterprises

## **The Day**

Plan a royal-themed wedding with decorative elements that are both elegant *and* cost-effective.



Purchase strands of pearls from fabric stores or vintage shops and swagger along a banister or pew with [tulle](#) and [flower baskets](#) filled with bouquets. (Keep flowers fresh with water-soaked floral foam and line the baskets with plastic.)

Showcase a homemade velvet-encased [Silver-Tone Pen](#) at each place setting for a charming favor your guests will use for years to come.

## **The Ceremony**

Descend a grand staircase or walk down the aisle covered with a white runner to create a memorable, romantic entrance. Add simple, royal touches to the [ring-bearer's pillow](#) by clipping a vintage jeweled brooch (something "old" perhaps?) on top to hold pretty pink ribbon in place.



For programs, ivory card stock printed with Wilton's tri-fold [Keeping With Tradition](#) template is equal to high-end custom pieces when printed in brown ink, stamped with an architectural design in rose, and finished with a mocha velvet ribbon tie.

*Incorporate several tones of pink with white and champagne into the dress and decor color palette so the monochromatic scheme is dynamic from the ceremony to the reception.*



[www.wilton.com](http://www.wilton.com)

## The Reception

Transform standard, banquet-styled tables and chairs into an intimate, dreamy setting with a few simple upgrades.

An [Organza Beaded Chair Wrap](#) acts as a table runner to give texture to a white-on-white tabletop.



[Satin-covered chairs](#) provide a charming glow to the fairy-tale pink and white setting.

Give the bride and groom the royal treatment by wrapping the [Toasting Glasses and Servers Ensemble](#) with a gauzy bow and matching pin or clip-on earring to tie-in with the wedding's vintage, romantic feel.

**For more information, contact:**

**Nancy Siler**  
Wilton Enterprises  
[nsiler@wilton.com](mailto:nsiler@wilton.com)

**Lisa Rigney**  
M&P Food Communications, Inc.  
[lisar@mpfood.com](mailto:lisar@mpfood.com)