



WILTON ENTERPRISES

Dear Editor,

Wilton's refreshed [curriculum](#) for in-store decorating classes continues to draw new students nationwide! The updated Wilton Method® courses offered at local craft and specialty stores are a success.



In our first two e-chapters, we offered highlights from our [Decorating Basics](#) course, the foundation for all Wilton Method courses, and from [Gum Paste & Fondant](#), one of the two course choices after completing the basics.



Now, in the final chapter of our refreshed curriculum series, we're featuring [Flowers & Cake Design](#), the third course in the Wilton in-store decorating curriculum. Since this is just a sampling of what this course covers, [click here](#) to learn more!

Happy Decorating!
Nancy Siler

flowers and cake design



The 1-2-3 basics of floral cake design:

1. Form: Think about the overall size and shape of your cake - round, oval, square, or heart; one-layer or multi-tiers; small or large. *Form* is how all the decorations work together for a beautiful presentation within the dimensions of your cake.

2. Balance: Defined as a harmonious or satisfying arrangement or proportion of parts or elements, balance refers to the way in which the decorations on a cake are arranged. Balance doesn't necessarily mean symmetry, though. Asymmetrical balance occurs when elements are placed unevenly, but work together to produce harmony overall.

3. Color: As a general rule, pastels are more appetizing. However, bright colors make great accents. Use colors that complement each other. Choose colors that reflect the theme, occasion or season.

Guidelines for Flower Arrangements

Every flower arrangement has a focal point:

- The focal point is the place where your eye is drawn first.
- It is where the biggest and brightest flowers are positioned.
- The flowers are usually closest together at the focal point.

As you move away from the focal point:

- Flowers are spaced farther apart.
- Flowers usually decrease in size and are lighter in color.
- Leaves are used as a subtle background frame or to show direction.



Each flower or leaf has a secondary stem of its own. Colors and types of flowers should complement each other.

How To... Create a Primrose

You will need:

- Decorating bag or parchment bag with tip 14 and yellow royal icing
- Decorating bag or parchment bag with coupler, and royal icing in flower color of your choice
- Tips 1 and 104
- Flower Nail and Primrose Template
- Icing Flower Squares
- Wave Flower Former



For petals: Use tip 104. Wide end is slightly touching the center of the nail, narrow end is pointing out and angled 1/8 in. above the nail surface.



Use medium pressure, move tip out 1/4 in. along the dotted line of the template. Use curve-dip-curve motion as you turn the nail, letting the spin of the nail form the petal. Relax pressure as you move back to the starting point to form the first petal.



Repeat to form remaining 4 petals. Flower will be the size of the entire Flower Nail.



For center: Add tip 14 yellow star center. Then add tip 1 dot to star in the same color as the petals. Dry in Flower Former.

Did You Know?

- Complementary colors are directly opposite each other on the Color Wheel. Each color will look brighter when shown with its counterpart.
- Neighboring colors are a grouping of 3 colors side-by-side on the Color Wheel. Each color will have an element of its neighbors, for an arrangement that is pleasing to the eye.
- A triad of colors may seem unrelated but still get along beautifully on your cake. Choose 3 colors spaced equally apart on the Color Wheel to create exciting contrasts.



Find a Wilton Method Course near you!

To search by zip code for local stores offering Wilton Method courses, simply [click here](#).
For frequently asked questions about the refreshed Wilton curriculum, [click here](#).

Questions?

Contact Diana Rodriguez at droduiguez@wilton.com

Please add newsletters@enews.wilton.com to your address book to ensure this newsletter reaches your inbox.
You are subscribed to this newsletter as droduiguez@wilton.com.
This email was sent by: **Wilton**, 2240 W. 75th Street, Woodridge, IL, 60517, USA
[Unsubscribe](#) | [Update Profile](#)