



Sprinkles

Volume 2, Winter 2010

Ask Nancy



Q: Dear Nancy, What baking and decorating trends do you predict for 2010?

A: Here are just a few!

At-home celebrations are on the rise for every occasion. Cakes will remain the No. 1 choice.

Cookies will continue to be a favorite in the baking-at-home category, the feature for Cookie Exchange Parties.

Expect the unexpected! For decorating, color is top of mind...hip hot pink and lime green; chic combos like chocolate and black paired with pastels; tubes of strined icing in duos of

Quick Bites

For the past 80 years the experts at Wilton have taught millions of students that beautifully decorated cakes start with quality pans. This year, the brand is introducing UltraGold Premium Aluminum Bakeware, a NEW line to deliver great results for bakers of all levels. They're so confident of the quality, Wilton backed each pan with a limited lifetime warranty!



With UltraGold you get a superior grade of aluminum that heats evenly and won't warp or rust.

The aluminum is anodized...specially treated to make it more durable and scratch resistant than untreated aluminum.

Pan dimensions are clearly stamped on the extended handles for easy identification. Oversized handles ensure easier and safer lifting and transferring of the pan to and from the oven.

Try This!



Add a little zest to dessert with this sweet, buttery Lemon Cake. Fresh lemon zest and juice in both the cake *and* the icing make for double delicious lemon flavor.

The NEW UltraGold 8 x 8 in. pan ensures a precise shape and golden brown surface.

MEDIA GIVEAWAY

Be one of the first 25 members of the media to **RESPOND** and receive a **FREE** Clear To Go Tumbler from Copco!

green and black, and pink and lavender.

Easy decorations of colorful edible glitter and sprinkles that glisten like fairy dust will mesmerize along with sparkling gold gel and pastel sugar pearls.

New cake shapes join the line-up...pillow shaped layers might just out-do the square this year.

Myriad new options for cupcakes from themed baking cups for holidays and kids' parties, to fanciful fluted tulips and ruffles in flirty colors.

The 2010 cupcake wears wraps for all occasions...graduation, Halloween, Christmas, princess parties... many with accent pix to add even more adorable adornment.

Nancy Siler has been baking and decorating for more than 25 years and is host of the popular PBS series, "Bake, Decorate, Celebrate!" As vice president of consumer affairs and public relations for Wilton Enterprises, Nancy helps make celebrating easy and exciting for consumers.

Copco Corner

Did you know that an average of 23 billion disposable cups will end up in a landfill by the end of this year? That's nearly 312 cups per person!

Lend a hand to Mother Earth and keep one less cup away from a landfill with the new generation of "To Go" beverage containers by Copco. The clear [To Go Cup](#) turns a classic iced beverage cup into a reusable everyday container for all cold beverages.

The large 24 oz. capacity and reusable straw with stirring mechanism means enjoying your favorite smoothie has never been easier. Its textured, non-slip grip allows for easy carrying.

This environmentally friendly tumbler is BPA-free and dishwasher safe, and available at [Bed, Bath & Beyond](#) stores for \$7.99.



Mark Your Calendars!
WILTON TENT SALE
June 4 - 22, 2010

About Wilton Enterprises

Wilton Enterprises, based in Woodridge, Illinois and founded in 1929, is the leading food crafting company in the industry, with the number one position in cake decorating and bakeware. Wilton classes, publications and products help millions of people create impressive party desserts. For the latest information on products and ideas for all occasions, visit www.wilton.com. To locate the closest Wilton Method Cake Decorating class, call 800-942-8881.



Have a Question? Need a Photo?
Contact Diana at droduiguez@wilton.com