



Wilton Industries

2240 West 75th Street

Woodridge, IL 60517

Phone 630.810.2205

Fax 630.810.2710

www.wilton.com

For more information:
Nancy Siler
(630) 810-2205
nsiler@wilton.com

FOR IMMEDIATE RELEASE

Wilton Print-Your-Own Stationery Program
Continues to Add New Styles, Designs

Printing personalized, elegant stationery easy as 1, 2, 3!

Woodridge, Ill. – (January 2008) – Wilton Enterprises, a leader in personalized print-your-own invitations and other stationery, continues to add new designs to its wedding, baby and everyday stationery line. The Wilton stationery kits are characterized by exquisite design, quality paper and select embellishments to create professional looking invitations and announcements at a fraction of the cost.

This year, over 50 new designs have been added to the collection, including seven print-your own magnet announcements. Some highlights in the 2008 Wilton Stationery collection include:

- **Wedding Toile** – shimmering gold cherubs, doves, flowers and hearts illustrating romance at its best
- **Glitz & Glamour** – an ivory vellum overlay, with ribbon and floral trim, dotted with faux diamonds for glitter and shine
- **Doves** – Kissing doves anchor the ribbon and roses that frame this invitation
- **Bride** – A beautiful bride with ribbon and tulle train embellishments
- **Pressed Floral** – Pressed paper with floral design tied with ribbon over the invitation
- **Daisy Bridal Shower** – festive colors make this fill-in-the-blank invitation fun and appealing

- more -

celebrate!

Wilton Print-Your-Own Stationery Program Continues to Add New Styles, Designs – add one

The kits are available in counts of 12, 25 or 50. All paper is of high quality and stylish colors. Many styles include beautiful accents, pre-tied bows, strips of beads, tassels, flowers and ribbon, each with peel and stick adhesives for easy assembly. Suggested retail price for the wedding invitation kits is \$24.99. Suggested retail price for the 12-ct. fill-in Daisy Bridal Shower invitations is \$4.99.

The Wilton print-your-own stationery program includes over 140 different designs to choose from, with most available as complete invitation kits that can include invitations and reply cards with envelopes, and thank you notes, save the date cards, programs, bookmarks and more. Each kit also comes with three test sheets to practice your custom design before printing the final copies.

Wiltonprint.com has over 120 templates that give you the perfect words for every occasion – In English, Spanish and French. All templates have pre-set margins for easy use and automatic spacing, featuring 12 fonts and virtually any printer color. Step-by-step instructions are available as well as a site technological support number.

Wilton Stationery can be found at craft and party stores, as well as at www.wilton.com.

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Wilton Enterprises, headquartered in Woodridge, Ill., has been a leader in cake decorating since 1929. Today, the company is also the market leader in cake, candy, cookie, wedding, bakeware and home celebration products. From the hottest licensed characters to specially shaped holiday products, Wilton offers cake pans, cookie cutters, baking cups and traditional pastry decorating tools. For the latest information on Wilton products and ideas for all occasions, visit Wilton online at www.wilton.com. To locate the closest Wilton Method Cake Decorating classes, call 800-924-8881.