

Copco Connection

March 2011



Classic, colorful, or charming? Copco has a tea kettle for every kitchen personality!



According to a 2009 survey of 601 respondents who had purchased a tea kettle in the past year or were regular users of tea kettles:



- Respondents own tea kettles with a stainless finish (54%), or a color finish (46%).
- Great value is a priority for tea kettle buyers (44%), but design elements (37%) such as innovative design and colors that complement existing kitchen décor, are also important.
- Innovative design is most important among 21 to 34 year olds.
- Design that complements kitchen décor is most important among 35 to 49 year olds.



Copco has [more than 70 tea kettles](#) available from a variety of retailers!

Attention Media: We're happy to send you a tea kettle to try!
Please respond to this [e-mail](#) with your desired model.

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[Copco](#), a Wilton Industries Company, headquartered in Woodridge, Illinois, was founded in 1960, and is a leading designer and manufacturer of tea kettles, thermal products, kitchen accessories, and food preparation tools.
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