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FOR IMMEDIATE RELEASE

**Wilton Introduces "Baby Feet" Pattern for Stationery  
and New Baby Party Products**

Woodridge, Ill. – (January 2008) – Few icons evoke more smiles than tiny baby feet, and Wilton Enterprises, the industry leader in home celebration products, has introduced the "Baby Feet" pattern to a new line of party and stationery products. All items in the line feature the stylized feet in blue, pink, green, golden yellow and violet.

From the invitation to the shower to announcement of the baby's birth, the "Baby Feet" product line includes many new fun products. Included are:

- **Baby Feet Invitations** – 12 ct. stationery with envelopes; kit includes step-by-step instructions for print-your-own invitations or birth announcements using templates found at [wiltonprint.com](http://wiltonprint.com). \$4.99.
- **Baby Feet Thank You Cards** – 20 ct. folded note cards with envelopes. \$4.99.
- **CD Announcement Kit** – CD adhesive labels for affixing to CDs and tins. Personalize the labels by computer or hand. The perfect way to share pictures of your newest family member! \$2.99.

For hosting a baby shower, the Baby Feet line includes a variety of décor and favor options imprinted with the lovable icon.

- more -

*celebrate!*

*Wilton Introduces "Baby Feet" Pattern for Stationery and New Baby Products  
– add one*

The centerpiece of the line is the **Autograph Plate** – a fun alternative to a guest book, guests sign the plate creating a distinctive keepsake for the Mom-to-Be (\$12.99). Favor options available are easy to personalize **Bottled Water Wrappers** (16 ct. - \$2.99), **Tea Tags** (24 ct. - \$1.99), **Candy Wrappers** (18 ct. - \$1.99), **Favor Bags and Boxes** (12 ct. each - \$5.99), 12 ct. **Accents** (\$1.99) and 16 ct. **Treat Bags** (\$1.99).

The Baby Feet product line, along with other Wilton party products, are available at local craft and party retailers and at [www.wilton.com](http://www.wilton.com).

**###**

Wilton Enterprises, headquartered in Woodridge, Ill., has been a leader in cake decorating since 1929. Today, the company is also the market leader in cake, candy, cookie, wedding, bakeware and home celebration products. From the hottest licensed characters to specially shaped holiday products, Wilton offers cake pans, cookie cutters, baking cups and traditional pastry decorating tools. For the latest information on Wilton products and ideas for all occasions, visit Wilton online at [www.wilton.com](http://www.wilton.com). To locate the closest Wilton Method Cake Decorating classes, call 800-924-8881.