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FOR IMMEDIATE RELEASE

**Wilton Adds Announcement Magnets To Print Your Own Stationery Line**

*Personalize birth and wedding announcements for family and friends to display!*

Woodridge, Ill. – (January 2008) – From breakfast to bedtime snack, everyone is in and out of the refrigerator countless times each day. So when it's important to keep an event, a date or other announcement top of mind, there's no better place than posting it on the 'frig door. Wilton Enterprises, a leader in personalized print-your own stationery, has added print your own announcement magnets to its wedding and baby product lines.

To make sure guests "save the date" for your upcoming wedding, there are three styles to choose from:

- **Silver Photo Scroll** – casual elegance with space for a picture. Six magnets for \$4.99.
- **Gold Swirl** – plenty of room to give all the details surrounded by simply elegant swirls of gold. Six magnets for \$4.99.
- **Diamond Ring** – a whimsical icon that says it all at a glance. Personalize with a picture, then add as much, or little, information as you like. Available in packs of six or twelve magnets, \$4.99 or \$9.99 respectively.

- more -

*celebrate!*

*Wilton Adds Announcement Magnets To Print Your Own Stationery Line – add one*

Each new Baby Announcement magnet has a spot for a picture of the new arrival along with plenty of space for all important birth information. It's the perfect keepsake for grandparents, aunts, uncles and special friends.

- **Heart** – choose either gingham pink or blue, available in twelve count (\$9.99) packages.
- **Butterfly** – Six count \$4.99
- **Duck** – Six count \$4.99

The magnets are as easy as 1, 2, 3 to create with included step-by-step instructions and [www.wiltonprint.com](http://www.wiltonprint.com) guiding you with wording options, format suggestions and fonts and type styles. Once you have the look you like (check it out on one of the included test sheets first), print directly on the magnet, remove the shape from the background, place the magnet in the accompanying envelope and mail.

Wilton print-your-own magnets are available at party and craft stores, as well as [www.wilton.com](http://www.wilton.com).

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Wilton Enterprises, headquartered in Woodridge, Ill., has been a leader in cake decorating since 1929. Today, the company is also the market leader in cake, candy, cookie, wedding, bakeware and home celebration products. From the hottest licensed characters to specially shaped holiday products, Wilton offers cake pans, cookie cutters, baking cups and traditional pastry decorating tools. For the latest information on Wilton products and ideas for all occasions, visit Wilton online at [www.wilton.com](http://www.wilton.com). To locate the closest Wilton Method Cake Decorating classes, call 800-924-8881.