



November 17, 2010

Fellow Associates:

I am very pleased to announce that Wilton Brands Inc. has been named by the Chicago Tribune Top Workplace study as one of the top 100 companies to work for in the Chicago area.

The 100 Chicago-area companies in the Tribune's Top Workplace list were selected from employee surveys measuring qualities including leadership, career opportunities, workplace flexibility, compensation, and benefits. In total, 1,362 companies were invited to participate based on nominations from associates, customers, and others.

From this, 182 companies completed confidential surveys that were used to identify the top 100. Employers were divided into three categories: small (fewer than 250 employees), medium (250-999) and large (1,000 and above).

Wilton Brands Inc. placed 23rd out of 65 in the medium sized employer category.

This award is a tribute to all of our associates for their commitment to making Wilton Brands a great place to work. Thank you all for making this award possible.

A handwritten signature in black ink, appearing to read "Jay".